

Iowa Health Educators Association
12th Annual Conference
June 29 & 30, 2017

Prairie Meadows | Altoona, Ia

Conference Theme:

Reflections & Collaboration in Health Education: Inspiring a Changing Culture

Conference Purpose:

The 12th Annual Iowa Health Educators Association (IHEA) two-day conference for healthcare educators focuses on:

- * Improving educational strategies for student success
- * Promotes collaboration with healthcare educators from across the state of Iowa

Conference Objectives:

- Articulate teaching strategies to promote collaboration among interdisciplinary healthcare teams.
- Identify educational trends to better prepare and engage student in the evolving healthcare environment.
- Create educational strategies that can be used within your own healthcare discipline.
- Facilitate networking opportunities with healthcare education colleagues.

Target Audience:

This conference is designed for individuals who teach healthcare education classes in both secondary and post-secondary education. Faculty, staff, deans, and directors in healthcare programs (both credit and continuing education) are encouraged to attend.

Program Agenda

Thursday, June 29

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| 7:00 – 7:30 AM | Wellness Walk |
| 7:00 – 8:00 AM | Registration Opens
Continental Breakfast available |
| 8:00 – 10:00 AM | Welcome & Housekeeping
Keynote Speaker |

Fostering Healthy Work Environments: Evidence-Based Strategies to Promote Civility, Professionalism, and Collegiality in Health Care

Dr. Cynthia Clark is Strategic Nursing Advisor for ATI Nursing Education, Professor Emeritus, and the Founder of Civility Matters®. She serves as a fellow in the American Academy of Nursing and the National League for Nursing Academy of Nursing Education. Dr. Clark served as co-chair for the American Nurses Association Professional Panel on Incivility, Bullying, and Workplace Violence and is nationally and internationally recognized for her expertise in fostering civility and healthy work environments. Her theory-driven interventions, empirical measurements, theoretical models, and reflective assessments provide “best practices” to prevent, measure, and address incivility in academic and practice settings. Her award-winning book, *Creating and Sustaining Civility in Nursing Education*,” received 1st place honors as the 2013 *AJN* Book of the Year—the 2nd edition was released in March 2017 and is a must-read for all health care professionals.

- Identify healthy work environments
- Evidence based strategies to promote civility in the workplace
- Characteristics of professionalism and collegiality in healthcare.

Speaker: Cynthia Clark, PhD, RN, ANEF, FAAN
Sponsored by ATI

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|------------------|---------------------------|
| 10:00 – 10:15 AM | Break – Visit the Vendors |
| 10:15 – 11:30 AM | Breakout Session I |

An EPIC Partnership: Kirkwood & Mercy Medical Center

Learn how Kirkwood’s health educators partnered with their local hospital to provide EPIC in the lab, simulation and classroom learning environment.

Speaker: Jana Pownell, MSN & Trisha Swartzendruber, MSN

Classroom Applications for Developing Life-Work Skills

Good learning environments offer students safe places to make mistakes and learn from them. College teachers are intentional about teaching and testing content, but is there more we can do to be intentional about helping students develop the life-work habits and skills they need for satisfying employment? In this session, multiple ways of helping your students develop life-work skills such as being self-directed, critical thinkers, collaborative, and effective communicators will be generated. Each participant will leave with specific ideas to enhance their own classroom structures and processes.

- Discuss strategies to help students develop life-work skills.
- Identify classroom applications for educators.
- Identify intentional teaching techniques that promote employment skills.

Speaker: DJ Corson

Continuing the Civility Conversation with Dr. Cynthia Clark

This informal and highly interactive break-out session is designed to extend the conversation stemming from Dr. Clark's keynote address. Join her for a stimulating, engaging, and thought-provoking dialogue to gain a deepened and empirical understanding of incivility, its impact on individuals, teams, organizations, and explore evidence-based strategies and best practices to foster civility and positive work and learning environments. Bring your questions, dilemmas, and inspirations for a collaborative future to enliven what promises to be an inspiring dialogue about cultivating civility and co-creating healthy work environments.

- Discuss incivility and implications on individuals, teams, and organizations.
- Discuss the responsibilities of the nurse educator to create a civil learning environment.
- Collaborate with healthcare educators on workplace trends and dilemmas related to incivility.

Speaker: Cynthia Clark, PhD, RN, ANEF, FAAN

Sponsored by ATI

11:30 – 12:45 PM

Awards Luncheon

12:45 – 1:00 PM

Break – Visit the Vendors

1:00 – 2:15 PM

Breakout Sessions II

Bringing Clinical to Class: A Practice Model for Didactic Learning Experiences

Students need to see direct application of important concepts and content learned in lecture. This session will help faculty identify key opportunities to help students appreciate how didactic learning will apply in the clinical setting. Using readily-available clinical and instructional tools, faculty are able to create a learning experience that is both memorable and effective. Understanding the principles of realism, educator's help students better retain vital concepts while keeping them engaged. Whether your class size is 20 or 120, this closing session will be an engaging experience of learning by doing.

- Describe the evidence-base supporting the realism in the classroom.
- Develop a learning activity for lecture that is based on clinical.
- Identify challenges of using clinical tools in the classroom.

Speaker: Dr. Tim Bristol, PhD, Founder NurseTim

Sponsored by NurseTim

Are you Inspired or Tired?

A new school year is often inspiring because it offers the opportunity to start fresh, to start over. We think "*maybe this year will be the best ever!*" Then, around week 2 or 3 the enthusiasm begins to diminish. We've been down this road before. We think "*sure, these students are all individuals, but collectively they ask the same questions we've heard before and make the same poor choices about learning as the classes before them.*" What can be done to help stay on the path of inspired teaching throughout the semester? Together we will generate ways to replace draining, "spiral down" thoughts with ideas for consistent practices designed to bring purpose, meaning, and joy back to teaching.

- Discuss common diminishing and draining behaviors as an educator.
- Recognize inspirational practices and ideas to incorporate into teaching.
- Promote enthusiasm into the teaching experience.

Speaker: DJ Corson

Apple Tools in the Classroom

Two Apple employees will share the many ways Apple products can enhance the learning environment. Come with your Apple products and questions.

Speaker: Tom Chyrtka & Sara Farrell

2:15 – 2:30 PM Break – Visit the Vendors

2:30 – 3:45 PM Breakout Sessions III

Flipping the Classroom: Friend or Foe

Whether you are a seasoned flipper, or just considering how to get the students to read before coming to class, this session will give you the opportunity to look at teaching and learning in a whole new light. The flipped classroom strategy can bring many benefits and challenges. Through developing a culture of guided study, students will come prepared for situated learning. We will explore development of pre-class, class time, and post-class learning activities that are helpful with or without flipping.

- Explore flipping the classroom strategies.
- Discuss benefits and challenges of a flipped classroom approach to student learning.
- Explore development and implementation of learning activities.

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3:45 – 4:00 PM Break – Visit the Vendors

4:15 – 5:15 PM Health Leadership meeting- ICCNEDA/Heads of Health

6:00 – 9:00 PM Evening Event Sponsored by Hurst
“Horse Racing – Just for FUN!”

Friday, June 30

7:00 – 7:30 AM Wellness Walk

7:00 – 8:00 AM	Continental Breakfast available
7:30- 8:00 AM	IHEA Annual Business Meeting- open to all attendees
8:00 – 9:00 AM	Breakout Sessions I

Dirty Data

How the simplest mistakes can make data collection and analysis nearly impossible. The simplest errors can mean disaster for data collection. Participations will identify how to avoid dirty data as well as what to do if one would notice an error made in the data.

- Discuss data collection and analysis process.
- Identify errors in data collection.
- Collaborate on data collection processes in educational programs.

Speaker: Dr. Stacy L. Mentzer, PhD Institutional Effectiveness Executive Director, ICCC

Today’s Learner and Strategies for Success

Nursing Educators need new and interactive ways to engage today’s students. This program investigates the different learning styles of millennials and how they perceive their classroom environment. By incorporating a variety of teaching learning strategies for these multi-tasking students, educators can promote learning and facilitate study skills that lead to student success.

Speaker: Hurst

Sponsored by Hurst

This continuing nursing education activity was approved by Mississippi Nurses Foundation, Inc. an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. 1.0 Contact hours

Test Anxiety and Disability Accommodations

How do accommodations fit into health related programs? Take a more in-depth look at Disability Support Services for disabled students under Americans with Disabilities Act Amended Act. How to support students with test anxiety and other identified accommodations that require additional services? Educators will hear from an expert on strategies to equip them in supporting students with accommodations, ADA compliance, and how to ensure course competencies are upheld.

- Understanding of legal requirements of Section 504 of the Rehabilitation Act (1973) and the recent ADA Amendments Act (2008) in Higher Education

- How to balance the legal compliance accommodations, while maintain the higher education program's standards and requirements
- Knowledge of testing accommodations and coping mechanisms that reduce anxiety without having to use accommodations

Speaker: Michelle Fiechtner Disability Services Coordinator, WITCC

9:00 – 9:15 AM Break – Visit the Vendors

9:15 – 10:15 AM Breakout Sessions II

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10:15 – 10:30 AM Break – Visit the Vendors

10:30 – 12:00 PM Closing Keynote Speaker

Teaching Character to Create a Culture of Civility

Keynote Closing Speaker: Jeff Kluever, The Robert D. and Billie Ray Center – Drake University

Teaching character is not just another thing we must add to an already overwhelming plate. Character is the plate; it is the way we work, teach, and serve others. As educators, we are responsible for teaching and modeling not only the practical skills necessary to fulfill the functions of the job, but the character skills needed in order to achieve the outcomes we desire. Learn about tools that can help you create a culture of civility and successful collaboration with your students, staff, and department in this session.

- Demonstrate tools that aid in creating a culture of civility and successful collaboration.
- Discuss application of the tools to your classrooms, students, staff, and department.
- Have fun and enjoy collaboration with peers.