

**2014-2015 Iowa Health Educators Association  
IACTE Conference Report  
Submitted by: Ruth Hobson, RN, MSN  
Tuesday, June 23, 2015**

**2014-2015 Executive Board**

President-Ruth Hobson, Northwest Iowa Community College  
1<sup>st</sup> Vice President-Kendra Ericson-DMACC  
2<sup>nd</sup> Vice President-Open  
Past President-Nicky Cline-Kirkwood Community College  
Secretary-Trina Staton-Iowa Central Community College  
Treasurer-Lauri Hughes-Kirkwood Community College  
Post-Secondary Representative-Jill Budde-Indian Hills Community College  
Secondary Representative-Dawn Fichter-Missouri Valley Community Schools  
Industry Representative-Deb Thompson-McFarland Clinic

**2015-2016 Executive Board**

President-Kendra Ericson, DMACC  
1<sup>st</sup> Vice President-Kelli Flack-Western Iowa Tech Community College  
2<sup>nd</sup> Vice President-Lorri Haskell-Iowa Western Community College  
Past President-Ruth Hobson, Northwest Iowa Community College  
Secretary-Trina Staton, Iowa Central Community College  
Treasurer-Lauri Hughes-Kirkwood Community College  
Post-Secondary Representative-Jill Budde-Indian Hills Community College  
Secondary Representative-Dawn Fichter-Missouri Valley Community Schools  
Industry Representative-Deb Thompson-McFarland Clinic

**Membership Updates:**

58 registered at conference so new dues paid at this time. Will send out a membership drive initiative for the coming year.

**2014-2015 Activity Report**

IHEA website updated-[www.iowahealthed.org](http://www.iowahealthed.org)

Iowa Health Educators Conference held on June 18 & 19, 2015 at Prairie Meadows Convention Center in Altoona. Great conference. We had great speakers for our keynote sessions as well as breakout sessions. Health education vendors participated. Next year's date set for June 23 & 24 at Prairie Meadows.

No scholarships awarded this past year.

Presented Pat Thieben with a service award as she has been our health care consultant at the DE and has taken a new position at the DE.

Program of Study for Health Sciences was a break out session led by Pat Thieben at our conference-this pathway is for nursing, medical assistant, and surgical tech. More and more high schools are coming on board with this and the goal is to expand into other healthcare areas.

HOSA-Future Healthcare Professionals, officers were present at the officer training event that was held in Altoona

**Goals:**

Increase membership by educating healthcare professions in secondary, postsecondary, and industry about IHEA and the value of being a member

Promote and encourage the IHEA awards and streamline the process with IACTE